



architecture & visual studies students union

Event: AVSSU Meeting with External Relations and Public Programming

Date: August 11, 2021

Time: 12:00am - 1:00pm EST

Location: Zoom

Attendees: Aidan Cowling, Sara Elhawash, Athina Alight, Christy-Anna Chung, Omar Ismail, Zikra Hotee Beekun, Omar Kaltrachian, Aastha Saihgal, Najwan Farag

12:03pm - Introductions

- Aidan Cowling: outreach events and programs
- Sara Elhawash: social media and marketing

12:07pm - Public Programming Committee

- set by Dean Sommer → Committee established by Dean Wright, with student union representatives

12:09pm - U of T Censure

- More information to come
- Working on multiple different plans on how to support the censure and hold events

12:10pm - AVSSU's plan for the next year

- Mix on in person, online, and hybrid
- Bring back some of the previous favorite events
- Symposium hosted by another university in collaboration with AVSSU
- Continue the What's Next series, but with an overarching theme

12:11pm - What's Next

- mechanics TBD, meeting coming up with GALDSU in the next week
- Thinking about online, and having viewings on screens at Daniels
- How to expand it into a networking event, facilitating more connections:
- Looking like having food at events may not be an option

- Belvedere, outdoor patio being created
- In person events pre and post
- GatherTown
- Practice networking skills before the What's Next events
- Ideas for themes: rather than do it by discipline, have a broader theme such as technology attracting people from all the different disciplines
- ...

12:20pm - Social media

- Set a meeting aside with Sara and VPCOMMs about social media
- Editorial calendar so Sara can help promote them
- Plan What's Next events around key dates in the year

12:23pm - Sending calendar to Aidan about upcoming events

- Avoid conflicting events, etc.

12:24pm - Design TO Mixer Events

- Talks with Design TO pre-pandemic, interested in working with us
- Good format to think about for a networking event
- Bringing on a partner for What's Next - industry partners, festival partners that can elevate the event
- How to keep people around post-event

12:27pm - Determine who will join the committee in the winter

12:19pm - Other events throughout the year

- Destressor weeks: Individual mental health and avoiding burn out, the responsibility of architects as industry professionals etc.
- Many great resources to bring into destressor weeks from the Wellness Centre, etc.
- Elder Whabagoon could be included in destressor weeks
- Netflix parties
- Equity talks: update from the faculty, student only/engaging with your peers

12:35pm - External Relations and Public Programming's Plans for the next year

- New Chair of Exhibitions and Events are meeting with the Dean for welcome events
- Trying to work around the censure
- Studio team workshops/design charrette
- Focus and make centre student events, building community
- Hope that censure will be lifted in the winter

12:39pm - follow up meetings to be scheduled for events and social media

12:40pm - meeting adjourned