



**Event:** AVSSU Meeting

**Date:** Monday, October 5th

**Time:** 4:00 – 5:00pm (EDT)

**Location:** Zoom

**Agenda Items:**

1. Hiring a designer/leading a “comms” commission (Randa/Rebecka)
  2. Adding an Online Course Feedback section on the website to share with Faculty
  3. Demo on how to add things onto the AVSSU calendar on the website (available in chat)
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**Highlight:** To-Do/Important

**Red:** Assigned

**Blue:** Newsletter

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**Updates: Social Media and Promotions**

- Have a communication plan for social media
  - A timeline to show what’s coming up
- Hire a designer
  - Job requirements
    - Promotional/social media content
      - Ex. What’s next lecture series
- Posts of executives
  - To learn about the executives and who they are
  - Biography
  - 3 words description?

**Online Course Feedback Section**

- Fix some issues for online courses next year
- UTSU survey on online learning
- Have it ready by Town Hall (in 8 days)